



Privacy Policy

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| Date approved by Directors : | 1st January 2021 |
| Date for renewal: | 1st January 2022 |

PRIVACY

At XCITE Dance Ltd (referred to as “XCITE Dance”, “we”, “us”, “our”), we understand that your privacy is important to you and that you care about how your information is used and shared online.

We respect and value the privacy of everyone that visits our website and only collect and use information in ways that are useful to you and in a manner consistent with your rights and our obligations under the law, including the United Kingdom General Data Protection Regulation (UK GDPR).

This Privacy Policy will help you understand how we process any and all data collected by us in relation to your use of our website, and what choices you have.

What information do we collect?

We collect information about you when you register for competitions with us or complete the Contact Us form on our website. We also collect information when you voluntarily complete customer surveys, provide feedback, participate in competitions and when you email us or contact us by telephone. Website usage information is collected using cookies.

How will we use the information about you?

We will use this information to provide competitions and services, to process your registration, manage your account, respond to communications from you and, if you agree, to email you about other products and services that we think may be of interest to you.

We use your information collected from our website to personalise your repeat visits to our website. We will not share your information for marketing purposes with companies outside of our organisation.

Marketing

With your permission we would like to send you information about our products and services, together with details of news and promotions that we think will be of interest to you. We may use your data to contact you by email, telephone, text message and by direct mail. You may opt out at any time.

If you no longer wish to be contacted for marketing purposes, please email hello@xcitedance.com. You can opt out of our email communications by clicking the unsubscribe link at the footer of any email you receive from us.

How and where do we store your data?

We only keep your data if we have a valid legal reason to do so and will only keep it for as long as we need to in order to fulfil our contractual or legal obligations or for as long as we have your permission to keep it. We will conduct an annual review to determine if we need to keep your data. Your data will be deleted if we no longer need it to maintain our obligations or if you have requested that we delete it.

Some or all of your data may be stored or transferred outside of the UK. If we do store or transfer data outside of the UK, we will take all reasonable steps to ensure that your data is treated as safely and securely as it would within the UK and under the UK GDPR.

Data security is of great importance to us. We take steps to protect your data by using data encryption on our websites and applications. Our websites are hosted in the UK and are monitored 24/7/365. The servers where they are stored includes firewall protection and secure monitoring software which generates alerts in the event of a hack attempt or the detection of malware.

Access to your information and correction

You have the right to request a copy of the information that we hold about you. If you would like a copy of some, or all of your personal information, please email us at hello@xcitedance.com. We may make a small charge for this service.

We want to ensure that your personal information is accurate and up to date. You may ask us to correct or remove information you think is inaccurate.

COOKIES

Cookies are text files placed on your computer to collect standard internet information and visitor behaviour information. This information is used to track visitor use of the website and to compile statistical reports on website activity. It may also be used for the purpose of running re-marketing adverts to you about our products and services.

You can set your browser not to accept cookies and can also remove cookies from your browser. However, if you do, some features on our website may not function as a result.

You can find out more information about cookies and how to remove cookies by visiting allaboutcookies.org or cookiecentral.com

Other websites

Our website contains links to other websites. This Privacy Policy only applies to this website. So, if you follow a link to other websites you should read their privacy policy.

Changes to our Privacy Policy

We will keep our Privacy Policy under regular review and will place any updates on this web page.

About us

Our website, www.xcitedance.com is owned and operated by XCITE Dance Ltd, registered in England under company number 12955315.

You can contact us via:

- a) Email: hello@xcitedance.com
- b) Registered address: 3, Glenwood Lane, West Moors, Dorset, England. BH22 0EL.
- c) Phone: by using the contact number published on our website; or
- d) Our data protection officer is Lucy Wood who can be contacted at lucyw@xcitedance.com.

WEBSITE USE DISCLAIMER

By using the XCITE Dance Ltd website, you accept this disclaimer in full; accordingly, if you disagree with this disclaimer or any part of this disclaimer, you must not use our website.

Credit

This document was created using a template from SEQ Legal (<https://seqlegal.com>).

Copyright notice

Copyright (c) 2021 XCITE Dance Ltd.

Subject to the express provisions of this disclaimer:

- a) we, together with our licensors, own and control all the copyright and other intellectual property rights in our website and the material on our website; and
- b) all the copyright and other intellectual property rights in our website and the material on our website are reserved.

Licence to use website

You may:

- a) view pages from our website in a web browser;
- b) download pages from our website for caching in a web browser; and
- c) print pages from our website,

subject to the other provisions of this disclaimer.

You must not download any material from our website or save any such material to your computer.

You may only use our website for your own personal and/or business purposes. You must not use our website for any other purposes.

Unless you own or control the relevant rights in the material, you must not:
republish material from our website (including republication on another website);

- a) sell, rent or sub-license material from our website;
- b) show any material from our website in public;
- c) exploit material from our website for a commercial purpose; or
- d) redistribute material from our website.

We reserve the right to restrict access to areas of our website, or indeed our whole website, at our discretion; you must not circumvent or bypass, or attempt to circumvent or bypass, any access restriction measures on our website.

Acceptable use

You must not:

- a) use our website in any way or take any action that causes, or may cause, damage to the website or impairment of the performance, availability or accessibility of the website;
- b) use our website in any way that is unlawful, illegal, fraudulent or harmful, or in connection with any unlawful, illegal, fraudulent or harmful purpose or activity;
- c) use our website to copy, store, host, transmit, send, use, publish or distribute any material which consists of (or is linked to) any spyware, computer virus, Trojan horse, worm, keystroke logger, rootkit or other malicious computer software;
- d) conduct any systematic or automated data collection activities (including without limitation scraping, data mining, data extraction and data harvesting) on or in relation to our website without our express written consent;
- e) access or otherwise interact with our website using any robot, spider or other automated means, except for the purpose of search engine indexing; or
- f) use data collected from our website for any direct marketing activity (including without limitation email marketing, SMS marketing, telemarketing and direct mailing).

You must ensure that all the information you supply to us through our website, or in relation to our website, is true, accurate, current, complete and non-misleading.

Limited warranties

We do not warrant or represent:

- a) the completeness or accuracy of the information published on our website;
- b) that the material on the website is up to date; or
- c) that the website or any service on the website will remain available.

We reserve the right to discontinue or alter any or all of our website services, and to stop publishing our website, at any time in our sole discretion without notice or explanation; and save to the extent expressly provided otherwise in this disclaimer, you will not be entitled to any compensation or other payment upon the discontinuance or alteration of any website services, or if we stop publishing the website.

To the maximum extent permitted by applicable law and subject to Section 7.1, we exclude all representations and warranties relating to the subject matter of this disclaimer, our website and the use of our website.

Limitations and exclusions of liability

Nothing in this disclaimer will:

- a) limit or exclude any liability for death or personal injury resulting from negligence;
- b) limit or exclude any liability for fraud or fraudulent misrepresentation;
- c) limit any liabilities in any way that is not permitted under applicable law; or
- d) exclude any liabilities that may not be excluded under applicable law.

The limitations and exclusions of liability set out in this section and elsewhere in this disclaimer govern all liabilities arising under this disclaimer or relating to the subject matter of this disclaimer, including liabilities arising in contract, in tort (including negligence) and for breach of statutory duty, except to the extent expressly provided otherwise in this disclaimer.

We will not be liable to you in respect of any losses arising out of any event or events beyond our reasonable control.

We will not be liable to you in respect of any business losses, including (without limitation) loss of or damage to profits, income, revenue, use, production, anticipated savings, business, contracts, commercial opportunities or goodwill.

We will not be liable to you in respect of any loss or corruption of any data, database or software.

Variation

We may revise this disclaimer from time to time. The revised disclaimer shall apply to the use of our website from the time of publication of the revised disclaimer on the website.

Severability

If a provision of this disclaimer is determined by any court or other competent authority to be unlawful and/or unenforceable, the other provisions will continue in effect.

If any unlawful and/or unenforceable provision of this disclaimer would be lawful or enforceable if part of it were deleted, that part will be deemed to be deleted, and the rest of the provision will continue in effect.

Law and jurisdiction

This disclaimer shall be governed by and construed in accordance with English law.

Any disputes relating to this disclaimer shall be subject to the exclusive jurisdiction of the courts of England.